

## Message from the Chairman

As I am writing this note, I take a few minutes for introspection. We, Prof DN Rao and I, took over this College just 18 months ago. We both felt that this was the best vehicle to prove the theory that we as professors taught our students, i.e. academic brilliance and social responsibility have to co-exist if excellence has to be achieved. The ground reality of the location of the college had made us time such a transformation of the college within a time frame of 4-5 years. However, owing to our herculean efforts success has rushed to meet us even before the second year is over.

Looking back on the gargantuan struggles that brought JITM to the level it is functioning today, I feel a tremendous satisfaction. Our success is the showcase of what can happen when one pursues excellence with single minded determination. This is what we teach our students in class; this is what we practice. The results are there for all to see.

We have over-achieved our targets and the fruits are sweet. This year's admissions are cent per cent, the academics is comparable to the best in the country, our students are already recognized as best on many forums, we have had the best placements ever, and lastly and most importantly we are making a difference in the socio-economic conditions of the marginalized grassroots level person – the common man.

In recognition of our efforts, our College is the first ever Entrepreneurship Development Institute recognized and supported by the Government of Orissa and Government of India, under the PPP (Private-Public Partnership) model. This is not the only 'first' our College has achieved.

But also:

- JITM is the first ever Institute which has been set up and run by academicians-turned –entrepreneurs in an effort to translate theory into practice.
- JITM is also the first ever autonomous Institute that promotes local entrepreneurship along with its professional engineering and MBA degrees.
- Another first is its endeavor to bring together leading Indian luminaries (NRIs) under the aegis of AID (Association for India's Development), in an effort to give back to the society in whatever modest way possible.

We bring to you a winning team with the fire in their belly to make things happen. I hope you can be part of this journey and in the meanwhile build your success on personal integrity, professional ethics and core values.

### **Prof. (Dr.) Mukti Kanta Mishra**

(MBA, PhD, (Commonwealth Scholar), Victoria University, Melbourne, Australia)

Executive Chairman

Chairman - CSREM, Paralakhemundi

Former Marketing Professor & Placement Co-ordinator, XIMB

Adjunct Professor, Victoria University, Australia

Adjunct Professor, MDI, Gurgaon