

## Message from the Director

It is with great pleasure that I introduce to you the Engineering Gurukul of Eastern India, the Jagannath Institute for Technology of Management (JITM).

Founded in 1997 at the express request of the late Prime Minister, Shri P.V. Narasimham Rao, this College was in the beginning a highly acclaimed and sought after engineering school. In 2001, following the demise of the founding Principal, Dr Y.V.N. Rao the college floundered due to lack of leadership. It gradually deteriorated to the point when it was running at one fourth of its capacity into subsistence level.

In April 2005 the Trustees of the College, separated the ownership from the management, in a move unprecedented in an engineering college. For the first time in the history of the State of Orissa, the management of an engineering college was taken over by a group of academicians turned entrepreneurs.

This is how we, Dr Mukti K Mishra and I, found ourselves in the driver's seat of the College. Our past experience in premier institutions as teachers and administrators guided our efforts in putting this College back on track. Our strategy bore ample fruits and today JITM is recognized as the Engineering Gurukul of Eastern India.

JITM presently offers state-of-the-art infrastructure in terms of laboratories, 512 Kbps round-the-clock Internet connectivity, digital library, etc. The students are offered outstanding facilities – comfortable hostel rooms with 24x7 Internet connectivity, a full-fledged bakery, multi-cuisine dining hall, playgrounds (basketball, volleyball, cricket, etc) and adequate transport facilities. At our request and invitation, BSNL erected a mobile tower on our Campus, followed by Reliance due to which the inmates of the College now have access to two major cellphone service providers.

The focus of any school should be on academics because its quality will be judged by the market value of students passing out through its portals. The academic system has been overhauled to bring about better student-faculty interaction, higher absorption of inputs and to imbibe the students with the will to excel.

Eminent academicians from India and overseas are regularly visiting the Institute bringing with them a new refreshing perspective to teaching and interaction, thus enriching the process of learning.

Placement has never been better owing to the unstinted efforts of veterans such as Dr Mukti Mishra and Mr Rabi Choudhury. The result is that we have had 45 leading corporates on our Campus in the past 18 months. Our past activities have already catapulted us in the role of Placement Hub for the South Orissa.

This is only the beginning. JITM is on the path of becoming one of the finest engineering colleges in the country. Come grow with us. Be the engineer of your own future!

### **Prof. D.N.Rao**

Managing Trustee-Cum-Director

Managing Trustee-Cum-Director, CSREM, Paralakhemundi  
BE, PGDM (IIM-Calcutta)

British Chevening Scholar

Former Marketing Professor & Co-ordinator-CENDRET, XIMB